**Northern Cancer Alliance**

**Breast cancer case study social media plan**

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| The NHS is still here for you when you need it during the pandemic. Don’t delay seeking medical advice if you’ve noticed possible symptoms of #cancer – read this story from a #breastcancer patient’s experience of diagnosis & treatment <https://teesvalleyccg.nhs.uk/cancer-during-covid-19-clares-story/> #BreastCancerAwarenessMonth | ***Breast cancer quotes 1***  *Graphical user interface, text  Description automatically generated* |
| After feeling an itch in her armpit and then finding a lump, a North East mum has shared her story of diagnosis, surgery and chemotherapy during lockdown #BreastCancerAwarenessMonth  <https://teesvalleyccg.nhs.uk/cancer-during-covid-19-clares-story/> | ***Breast cancer quotes 2***  ***Graphical user interface, text, application  Description automatically generated*** |
| Have you noticed a lump, a new pain, unusual bleeding or an unexplained symptom?  This 👇 story from a #breastcancer patient highlights why it’s so important to get signs or symptoms of #cancer checked by a professional as soon as possible #BreastCancerAwarenessMonth  <https://teesvalleyccg.nhs.uk/cancer-during-covid-19-clares-story/> | ***Breast cancer quotes 3***  *Graphical user interface, text, application  Description automatically generated* |
| Diagnosing cancer early saves lives. During the pandemic the NHS is still here to investigate, diagnose & treat cancer – as it did for the below North East mum. Read her #breastcancer story ⬇️  <https://teesvalleyccg.nhs.uk/cancer-during-covid-19-clares-story/> #BreastCancerAwarenessMonth | ***Breast cancer quotes 4***  *Graphical user interface, text  Description automatically generated* |
| The NHS is open for diagnosing and treating cancer. Please follow the advice of this 👇 patient, who was diagnosed and treated for breast cancer during lockdown. Don’t let fear stop you from accessing #NHS services during the #COVID19 pandemic #BreastCancerAwarenessMonth <https://teesvalleyccg.nhs.uk/cancer-during-covid-19-clares-story/> | ***Breast cancer quotes 5***  ***Graphical user interface, text, application  Description automatically generated*** |